

■ Reach Thousands of People Every Day Searching for Home Care & Hospice Care ■

Consumers and professionals trust TheHomeCareDirectory.com to help them find Home Care and Hospice Home Care service providers throughout the U.S and Canada. TheHomeCareDirectory.com is the most comprehensive online directory for Home Care and Hospice Home Care solutions. With over 100,000 unique visitors each month, our mission is to maximize your online exposure by putting you in front of as many qualified buyers as possible. Visitors are searching for one thing and one thing only; Home Care and Hospice Care providers.

*Online marketing is the most effective way to promote your agency today. Advertising on TheHomeCareDirectory.com places your company at the top of search results and prevents it from getting lost on the web. When you advertise on TheHomeCareDirectory.com, you get a comprehensive web service offering targeted information about your company. Visitors will be able to quickly find your company listing through our localized search parameters, so that they can effectively engage you directly. Inevitably, advertising with TheHomeCareDirectory.com will lead to more clients, and greater exposure on the web.*



Premium Listings →

Featured Banners →

Visitors to TheHomeCareDirectory.com will search for local service providers. Each result page will offer up the most qualified agencies in their area. Results will be in ascending order by proximity to the visitor's location. Premium Listings will be shown first.

Premium Listing:

Top placement on search results pages. Listing contains your company logo at top of page.

728 x 90 Top/Bottom Banner – Search Results Pages:

This banner is positioned on the top and bottom of the page, and rotates with up to 8 advertisers.

120 x 60 Featured Banners – Search Results Pages:

This banner is positioned right in the middle of the page. Each position will rotate with up to 3 advertisers.

This is THE most visible ad spot on the page offering high visibility and high traffic.

**Increase your patient census! Increase your Revenue! Get qualified online traffic today!**

TheHomeCareDirectory.com is the indispensable tool for anyone searching for top rated Home Care and Hospice Care agencies online. Our mission is to provide an easy to navigate directory for visitors to find the most qualified local service providers in their area. Drive traffic to your website and generate leads that turn into real business by advertising on TheHomeCareDirectory.com. Stop paying for unqualified leads that are sent to multiple providers. Spend your advertising dollars wisely!

People are searching our home to have you join them in theirs!

For advertising information please call 1-888-346-6343 or email sales@thehomecaredirectory.com

■ Advertiser Listing Page ■

Visitors land on your listing page through targeted search results. Our goal is to get the prospect to engage you directly; either by phone, the web, or via email. Your listing page is your "call to action" to convince your visitor that they need to contact you to learn more about the services you offer.

Company Description & Logo - Provide up to 4 paragraphs for your company description. What makes your company stand out, why should the prospect contact you. Your company logo will be prominently displayed.

Contact Information - Provide visitors with many ways to get in touch with you. Receive visitors directly to your website, and receive immediate web requests.

Company Images - Up load up to 6 company images

**ADVERTISING RATES**

Premium Listings

\$399.00/year

Premium Listings & Featured Banner

\$499.00/year



Receive real time tracking and analytics from your listing on TheHomeCareDirectory.com. Track how many visitors are landing on your listing, requesting your phone number, visiting your website, or contacting you via email.